



ENA HAS 2020 VISION

Emergency Nurses Association | Five Year Strategic Plan 2015–2019

Here at ENA, our mission is to advocate for patient safety and excellence in emergency nursing practice. Our vision is to be the global emergency nursing resource and advocate for Safe Practice and Safe Care. Our values, derived from the vision of our co-founders Judith Kelleher and Anita Dorr, guide our priorities.

We value:

- The inclusion and contributions of nursing in **collaboration** with healthcare partners to explore solutions to the challenges of emergency care delivery
- **Compassion** as an essential element of the emergency nursing profession
- And embrace inclusion and **diversity** in all interactions and initiatives
- The team-based delivery of resources that meet the highest quality standards of **excellence** for patients and emergency nurses
- **Lifelong learning and a culture of inquiry** for the discovery, translation and integration of evidenced-based research into emergency nursing practice
- Our Code of Ethics and adhere to the principles of honesty and **integrity**
- The **spirit of philanthropy** which allows the advancement of the profession of emergency nursing and improving the lives of patients throughout the world.

And we place the highest value on our members for their contributions to the care of patients and their families, the emergency nursing profession, and our organization.



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COMMUNITY

Vision Statement: ENA is recognized as the authority and premier membership organization for the emergency nursing community.

Strategic Goals:

1. Engage and support ENA state and chapter components
2. Engage with international emergency nursing colleagues
3. Develop and implement a student outreach plan that introduces students to the emergency nursing specialty
4. Increase ENA membership to 50,000 through a creative recruitment and retention experience
5. Engage and empower emergency nurses from varied practice settings by expanding ENA's practice, research, education, and advocacy agenda and resources
6. Develop strategic partnerships and collaborative relationships that advance the profession of emergency nursing
7. Advance philanthropic support of emergency nursing education and research through the ENA Foundation

KNOWLEDGE

Vision Statement: ENA is recognized as the premier authority for emergency nursing education, research and practice resources.

Strategic Goals:

1. Develop and disseminate high quality innovative ENA educational programs and resources
2. Support the generation of new knowledge in emergency nursing through original research, research funding and collaboration
3. Translate best evidence into emergency nursing practice

QUALITY AND SAFETY

Vision Statement: ENA defines the standards for quality and safety in emergency nursing practice.

Strategic Goals:

1. Establish and validate key metrics and procedures to improve quality and safety for emergency nursing practice and injury prevention
2. Promote the Lantern Award as the exemplar for quality and safety in emergency nursing care
3. Expand advocacy to foster global recognition of ENA as an influential voice for safe practice, safe care in emergency nursing
4. Lead the profession of emergency nursing beyond task-oriented care to evidence-based safe practice and safe care



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ADVOCACY

Vision Statement: ENA is a leading influential voice on emergency healthcare policy and regulatory issues.

Strategic Goals:

1. Provide leadership to ENA and its members on legislative and regulatory issues impacting emergency care
2. Increase visibility and participation in legislative and regulatory advocacy to promote patient and community safety and excellence in emergency nursing practice
3. Collaborate with partners and coalitions to leverage ENA influence over legislative and regulatory processes.
4. Conduct and participate in research studies to influence the emergency nursing profession and health care industry

INFRASTRUCTURE

Vision Statement: Investing in people, technology, and facilities to advance ENA's mission.

Strategic Goals:

1. Implement best in class technology to support development and delivery of leading-edge education, research, and practice resources
2. Manage expenses and resource utilization consistent with ENA's objectives and goals
3. Provide a physical workspace that advances the mission, vision, and values of ENA
4. Implement best practice in governance and leadership